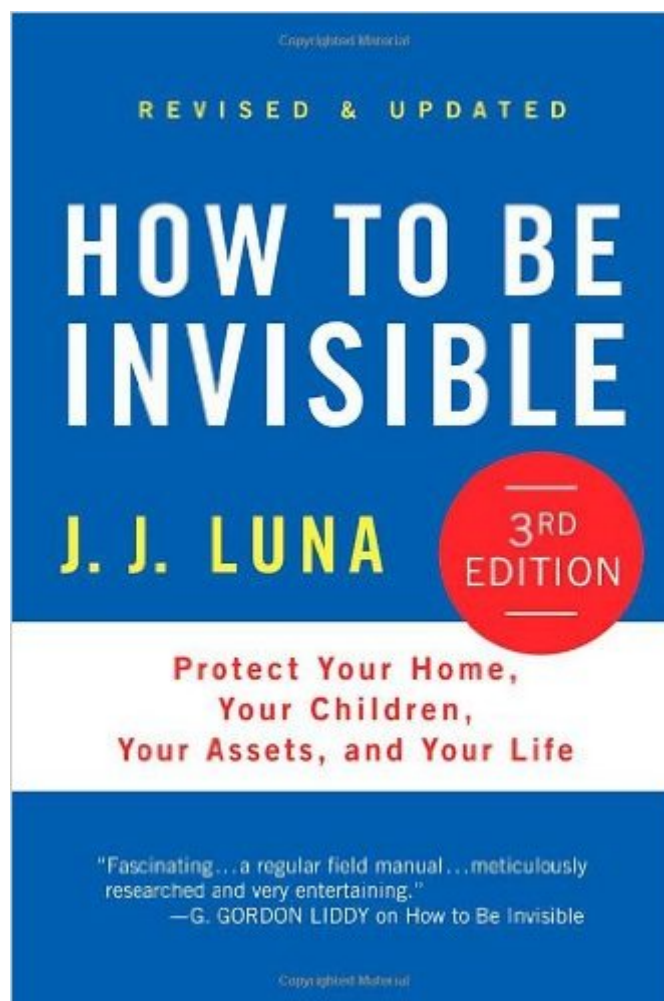


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# How To Be Invisible: Protect Your Home, Your Children, Your Assets, And Your Life



## Synopsis

"Fascinating... a regular field manual... meticulously researched and very entertaining." --G. Gordon Liddy

A thoroughly revised and updated edition of the essential guide to preserving your personal security. From cyberspace to crawl spaces, new innovations in information gathering have left the private life of the average person open to scrutiny, and worse, exploitation. In this thoroughly updated third edition of his immensely popular guide *How to Be Invisible*, J.J. Luna shows you how to protect your home address, hide your ownership of vehicles and real estate, use pagers with dumbphones, switch to low-profile banking and invisible money transfers, use alternate signatures, and how to secretly run a home-based business. J.J. Luna is an expert and highly trained security consultant with years of experience protecting himself, his family, and his clients. Using real life stories and his own consulting experience, J.J. Luna divulges legal methods to attain the privacy you crave and deserve, whether you want to shield yourself from casual scrutiny or take your life savings with you and disappear without a trace. Whatever your needs, Luna reveals the shocking secrets that private detectives and other seekers of personal information use to uncover information and then shows how to make a serious commitment to safeguarding yourself. There is a prevailing sense in our society that true privacy is a thing of the past. In a world where privacy concerns that only continue to grow in magnitude, *How to Be Invisible, Third Edition* is a critical antidote to the spread of new and more efficient ways of undermining our personal security. Privacy is a commonly-lamented casualty of the Information Age and of the world's changing climate--but that doesn't mean you have to stand for it. This new edition of J. J. Luna's classic manual contains step-by-step advice on building and maintaining your personal security, including brand new chapters on:- The dangers from Facebook, smartphones, and facial recognition- How to locate a nominee (or proxy) you can trust-- The art of pretexting, aka social engineering- Moving to Baja California Sur; San Miguel de Allende, Guanajuato; Cuenca, Ecuador; or Spain's Canary Islands- The secrets of international privacy, and much more!

## Book Information

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## Customer Reviews

Let's get a couple things straight. There are a good number of people who assume that you need to be on the run from the law or on some sort of terrorist watchlist to buy a book called "How to Be Invisible". That's clear just from the reviews of the second edition of this book. And some over-the-top, exuberant reviews of this new edition, bordering on gospel, don't help either. The fact is, there are dozens of examples throughout this book of ordinary, law-abiding citizens who have put Jack Luna's principles into practice, and have come out the better for it, for an endless variety of reasons. And there are many people alive today who are kicking themselves for not putting those principles into their lives. The title is misleading. You don't have to make yourself "invisible" to gain wisdom from this book and apply it to your daily life. Luna outlines simple precautions, costing virtually nothing, that will give you more privacy than 99 percent of the population. But if you want to burn your bridges and make your tracks a memory, the tools are there. And if the principles in the book are fully implemented, you'll give the best PIs in the country a run for their money. "But if you don't have anything to hide, why should you worry?" Ah, the age-old retort. Nothing to hide? Good for you! But think for a second -- is there anything in your house or on your computer that you wouldn't want splayed across the front page of the New York Times? And that's not a rhetorical question. Not a week goes by without the contents of someone's life published in the newspapers and online, from a false arrest or an innocent mix-up, or even good news like winning the lottery.

The only reason I'm not giving this book five stars is that I reserve the highest rating for masterpieces of literature or science. This is more of a fast reading interesting and mind blowing "how-to" book. However, if you are planning on moving to a new home or apartment anytime in the next several years, this book should be a 5-star choice for you. It's critical reading for anyone planning a move, or who knows they will be moving in the future. Anyway, I've read JJ Luna's prior editions of HOW TO BE INVISIBLE and got my hands on an advance copy of this newly revised 2012 edition...just in time for my vacation. I read this book on the beach and it had no problem holding my attention (that's a compliment if you know what I mean!). I had reviewed the book in the

past as somewhat out of date, and cautiously I read the new edition to see if it was just a rehash of old material. To my surprise I only noticed a few carry-over stories. I didn't do a serious comparison, my point is that I thoroughly enjoyed reading this book as if I were reading it for the first time. JJ Luna rose to the occasion of making a very contemporary book that was obviously recently written. It never ceases to amaze me how much of an information trail we are all leaving behind us as we go through normal daily activities...and it's only gotten WORSE since the last edition of this book was published. I can't always do anything about it, but I think it's important to know how unsafe it is to have personal information constantly being collected and stored. Take my utility bills: JJ Luna explains EXACTLY how private investigators (often working for lawyers or crossed lovers) obtain personal information that utility companies tell you is safe. This book is an eye-opener.

Contrary to some misconceptions, it's not only criminals that need to hide. Not just abuse victims, either! Fraudulent lawsuits, unethical private investigators, injury lawsuits, mistaken identities, other corporate mistakes, and an overbearing, big-brother, growing Marxist government are all good reasons you may want to hide your address or the ownership of some or all of your property/assets. This person states his background from the beginning (living and doing "illegal" business under Generalissimo Francisco Franco, then becoming a P.I.) and that his book will cover things many people will agree on to things most consider extreme. But he makes good points for ALL of this when he relates stories regarding himself and also clients. You wouldn't believe the things a P.I. will do for money, and that most of them will look the other way for the right price, even if they should be suspicious of the person hiring them (abusers claiming their victim owes them money). They do many underhanded things to trick people into violating your safety and giving information they otherwise wouldn't. All this must be thought about when trying to hide ANYTHING, for ANY reason. One of the best stories is how he THANKFULLY avoided a FALSE lawsuit related to a shopping cart, after observing a cart hit a car, merely because he had a fancy (e.g. "rich") car, though he did not use a shopping cart himself. Because the car was "owned" by an LLC, the person who threatened him wasn't able to find out who owned the car (if he even tried). He is also honest about the limits of concealment. For example, all you chain mailbox stores, and the post office, regularly provide a list of all clients, present and past, to the government.

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